



Advertising Schedule for 2009 A&C Festival Brochure

- \$45. B&W Business card size: 3 1/2" x 2"
- \$80. B&W Quarter Page is: 3 1/2" x 4 3/4"
- \$150. B&W Half page is either 7 1/4" x 4 3/4" or 3 1/2" x 9 1/2"
- \$290. B&W Full page is 7 1/4" x 9 1/2"
- \$850. Color Full Center Page (only 2) 7 1/4" x 9 1/2" (included in posters and press ads)
- \$1250. Special Color (1 Only, inside cover choice) Full page is 7 1/4" x 9 1/2" (booth on Mechanic St, included in posters and press ads)

We will be printing 2500 brochures and when the Festival is over, any left over brochures will be available at the Visitor's Center and at the BCCVB until we run out, so all 2500 will be viewed by visitors even after the festival is over.

We will be advertising the Festival and also will have posters, so the available 3 Full Page Color advertisers will be included in print advertising.

Deadline for full color pages is August 10th, so we can get the posters made up and distributed before the end of the month.

Deadline for ad copy and for other advertisers can be up to September 1st.

Ads must be camera-ready, in jpeg or pdf format. We can create you ad for you for an additional \$60-75. For Business Card Sized ad, include clean business card.

Name of business: _____

Address _____

Phone Number: _____ Fax _____

e-mail _____ web site _____

Size of Ad _____

Ad Copy attached or received: _____

Check or CC# ,exp, cvv2 _____

Name as it appears on Credit Card _____

Credit Card Billing address _____

Signature _____

Taken by _____

